

San Diego Chapter No. 18

2017 Committee Descriptions and Chairpersons

AMO Committee: Increase the awareness of the benefits of the AMO® designation.

Promote the AMO® designation.

Chairperson: Craig Evanco, CPM®, 619-814-1688, craig@evancorealty.com

ARM® Committee: Promote the ARM® designation in the industry and throughout the

community through educational programs and community involvement.

Chairperson: Kayla Roeder, ARM®, 760-690-3449, <u>kayla@cambridgegi.com</u> Co-chairperson: Jessica Kalloch, 619-286-6348 jessica@billhowe.com

Awards & Installation Committee: Help plan a successful Awards & Installation luncheon or Dinner in November. Solicit sponsors for wine, centerpieces, attendees' gifts, bar,

entertainment.

Chairperson: Dana Zini, CPM®, 858-449-1459, danazini@yahoo.com

Candidate Guidance Committee: Provide guidance and assistance to candidates and

applicants for candidacy as well as familiarize them with IREM.

Chairperson: TBA

Community Service: Giving hope to San Diego one donation at a time. Chairperson: Suzie Setzler, CPM®, 949-813-6629 suzie@cruzan.com

Education Committee: Offer a comprehensive educational program for the Chapter's

membership and the general public.

Chairperson: Cheri Crepeau, CPM®, 619-442-9200 cheri@pacificcoastcommercial.com

Economic Forecast Breakfast Committee: Solicit sponsors, identify speakers, identify

"theme" for registration brochure, increase attendance, and promote event.

Chairperson: Coral Lovci, 858-224-6709, clovci@irvinecompany.com

Co-chairperson: Steven Chan, 858-334-6652, schan@irvinecompany.com

Friends of IREM Committee: Solicits potential vendors to participate in Friends program. Follows up with interested parties. The Committee will also monitor the quality of the program. Plan Friends of IREM Non-Traditional Trade Show event.

Chairpersons: Julie Myers, 800-537-4098. <u>Julie.myers@dunnedwards.com</u>; Co-Chairperson: Jessica Kalloch, 619-286-6348, <u>jessica@billhowe.com</u>

Golf Tournament Committee: Hold a successful "Golf Tournament" annually. Chairpersons: Michael Hull, CPM,619-300-8689, michael.hull@am.jll.com; and Geoff Frederick, 619-487-9977, citadel.geoff@gmail.com

Income & Expense Committee: Help solicit submissions to the Income & Expense program.

Answer questions from members and help with filling out the forms.

Chairperson: TBA

Legislative/HUD Committee: Emphasize political awareness and member participation in governmental affairs. To act as liaison with IREM National and HUD relative to current positions and requirements related to Housing and Equal Opportunity. **Chairperson: Jeff Hickox, CPM®, 858-268-5004. jeff.hickox@rgpobox.com**

Membership Development Committee: Promote the Institute and the CPM[®] designation in order to recruit new members. To broaden the exposure of IREM and local chapter activities to area residents of culturally diverse backgrounds.

Chairperson: TBA

Membership Interviews/Records Committee: Coordinate with IREM HQ to interview applicants for candidacy, reporting back to IREM HQ within 60 days. Conduct all membership interviews including documentation and paperwork through proper channels.

Chairperson: TBA

Programs/Seminars Committee: Provide a forum for the professional advancement of the membership. Offer opportunities for socialization and professional networking among the membership. Update our membership about changes in the property management industry trends. Schedule programs in cooperation with related real estate trade associations. Present five meetings/programs of interest for our members and guests. Present three Competitive Edge workshops.

Chairperson: Cindy Devlin, 858-658-7700 cdevlin@irvinecompany.com Co-chair: Barry Garson, 619-466-9876 bgarson@jmkeystone.com

Marketing Committee: The primary responsibility of the Marketing Committee is to make the community more aware of IREM and the CPM®, AMO®, and ARM® designations through marketing efforts.

Chairperson: Ashley Osterhues, 858-455-5151, aosterhues@irvinecompany.com

REstart Committee: The REstart Program serves several purposes. Primarily, it provides a home and a job for women who may have had to leave everything in order to escape a violent relationship. With the training these families receive, they will be able to start a new career and also provide a home for their families. In addition, single parents can work at home and yet still be with their children, if they choose.

The program also benefits our members who are in the multi-family management business by providing them with motivated and committed job candidates who are trained, mentored over a three month period by our own ARM members, and ready to be placed on-site on a small to medium sized apartment building.

Chairperson: Nancy Eagle, CPM®, 858-534-9727, neagle@ucsd.edu
Co-Chair: Michelle Torres, 619-469-3600, michelle@pacificcoastcommercial.com

Social Media Committee: Make the community more aware of IREM, our local IREM Chapter, and the CPM/ARM designations through social media (Facebook, Linkedin, etc.)

Chairperson: Bill Ramacciotti, CPM®, 619-254-6545, bramacciotti@hotmail.com

Co-Chair: Kandace Hames, 619-615-0947, khames@irvinecompany.com

Toastmasters: The Chapter's own Toastmasters Club for chapter members. Toastmasters will show you how to listen effectively, think on your feet and speak confidently. You will learn valuable leadership skills. Be a success—at home or on the job. Meets twice a month at Lincoln Military Housing

Chairpersons: Kerry Webster-Humphreys, CPM®, 858-535-9383,

kwebster@breproperties.com

University/Student Outreach Committee: The goal of this committee is to encourage students to consider a career in property management and to try to get the IREM curriculum in the classroom at the college level.

Chairperson: TBA

Young Professionals Committee: Promote IREM and its educational courses to new individuals to the business, as well as younger individuals. Help plan events that create a fun environment for both of these groups to network, socialize and be a part of something "different."

Chairperson: Michelle Plummer, 858-452-8668, <u>michelle.plummer@transwestern.com</u> Co-Chair: Brittany DeBoer, 858-530-2400, <u>Brittany.deBoer@atirestoration.com</u>