



CPM® MEMBERS, CPM® CANDIDATES, ARM® MEMBERS,
ASSOCIATE MEMBERS, AND FRIENDS OF IREM....
GET INVOLVED!!
SERVE ON A COMMITTEE IN 2017!!

We need your help! A professional association such as ours depends on its members' participation to continue as a viable organization. You can become part of our important work by volunteering for one of our committees. (See back for why you should volunteer.)

PLEASE NOTE: Candidates are urged to be a member of and actively participate on at least one committee.

I am interested in serving on the committee(s) checked below:

- LEGISLATIVE/HUD
- MEMBERSHIP DEVELOPMENT
- MONTHLY PROGRAMS/COMPETITIVE EDGE WORKSHOPS
- MARKETING/SOCIAL MEDIA
- GOLF TOURNAMENT
- MEMBERSHIP INTERVIEWS (CPM® members only)
- RESTART PROGRAM
- ECONOMIC FORECAST BREAKFAST
- AMO®
- YOUNG PROFESSIONALS
- EDUCATION
- STUDENT OUTREACH COMMITTEE
- HELP WITH REGISTRATION AT CHAPTER EVENTS
- I'm interested in being the chairperson for the committee marked above.
- BUDGET/FINANCE
- COMMUNITY SERVICE
- ARM®
- CANDIDATE GUIDANCE
- FRIENDS OF IREM
- INCOME & EXPENSE ANALYSIS PROGRAM
- INSTALLATION/AWARDS EVENT
- TOASTMASTERS

Name: _____ Company _____

Phone #: _____ Email address: _____

Please return completed form to Nicole Baker, Executive Director, at IREM, San Diego Chapter No. 18, 4849 Ronson Ct., #102, San Diego, CA 92111 or fax to 858-715-4747 or email to: nicoleb@iremsd.org.



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DISCOVER THE “WIIFM”

By Nicole Baker, Executive Director, IREM San Diego Chapter #18

Serve on a Committee? WIIFM? (What's in it for me?)

There are four motivations for people to volunteer:

1. Praise
2. Affiliation
3. Accomplishment
4. Power/Influence

Praise:

If you volunteer to serve on a committee, you will get praised. The San Diego Chapter recognizes its committee chairs and members with key awards, certificates of appreciation, thank you from the podium at the Chapter meetings, and recognition in the newsletter.

Affiliation:

On the committee, you will be working side by side with other chapter members, who like you, are property managers – great way to network and make new friends.

Accomplishment:

Ask any of our current committee chairs about the feeling of pride after a successful event. (such as the golf tournament)

Power/Influence:

As a committee chair or member, you get the chance to show us a better or easier way of accomplishing our committee goals. You help make decisions that affect the Chapter, you get to teach or train new committee members. You hold a significant position in the Chapter. Looks great on a resume!

Why should you serve on a committee for IREM, a non-profit professional association for property managers?

ASAE (American Society of Association Executives) conducted a survey to find the value of associations. ASAE represents associations, from large health-oriented organizations down to one's local homeowners association or PTA.

Here are a few interesting points:

- Members pay \$10 billion annually to participate in association education/training programs.
- Members spend \$1.1 billion each year complying with association-set standards.
- Through association programs, members devote 173 million volunteer hours annually to charities and community service activities. (Time valued at more than \$2 billion)
- Association meetings account for 26 million overnight stays in U.S. hotels each year.
- Annual association budgets now exceed \$21 billion.
- Associations employ 260,000 people full time, 35,000 more part time.
- Associations pay \$1.1 billion each year in local/state/federal taxes.